



MY

Brewed and tailored to reflect your cool swag.
Blended with selected malted Barley. Rice and Hops to
give it an individual identity and taste unlike any other.



TAG

BRAND PURPOSE
TO INSPIRE YOU TO EXPRESS
YOUR POINT OF VIEW FREELY
AS WORLD AWAITS
TO HEAR YOU



MY
EXPRESSION

DESCRIPTION

Full-bodied with good malty notes. Great balance between fruit and hop bitterness. Bold assertive fruity aroma and rich, refreshing taste. High carbonation and long-lasting head.

SPECIFICATIONS

Volume	Style
650ml, 500ml	Malted brew
ABV	Color
Less Than 8%	Golden brown



HIGH CONTENT OF FINEST QUALITY MALTS BREWED WITH IMPORTED HOPS.

Designed to
appeal palate
requirements
of young
consumers.

India's first
gender-
neutral beer

Packaging with
International
appeal

SKU	20' CONTAINER LOADABILITY (IN CASES)
650ML GLASS BOTTLES	1218
500ML CAN	1547



ACCOLADES WON



BEST PACKAGING AWARD
INDSPIRIT 2020



BEST MILD BEER
INDSPIRIT 2021



BRAND OF THE YEAR 2022
MARKSMAN DAILY
IN ASSOCIATION WITH
INDIA TODAY

GLOBALLY AVAILABLE

